

The European Entrepreneur Exchange Programme

Erasmus for Young
Entrepreneurs



An international team of expert to promote entrepreneurship in Europe

Newsletter 4

BE-Europe 



INNOVATION CLUSTER OLOMOUC

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It looks like our effort in communication and promotion of the Erasmus Entrepreneurs programme is finally giving good results also in this region of the Czech Republic.

We have 2 accepted Host entrepreneurs:

Mr. Michal Ondra is an experienced entrepreneur in field of an education and training services for entrepreneurs and businesses. He would like to meet entrepreneurs from foreign countries and get inspired by their fresh ideas and motivated by their life optimism. Also, he would like to consult her or him about his contemporary projects which could be appraised by a person outside the Czech Republic.

Mr. Michal Procházka is an entrepreneur with more than 27 years of experiences in entrepreneurship. He wants to share his knowledge and experiences with the enthusiastic entrepreneur who has interest or company in a field of fast-moving consumer goods. Through Erasmus for young entrepreneur, he wants to get to know a new foreign market and help new entrepreneur to start or expand his/her business. He would prefer the entrepreneur from Poland.

We have one new relationship in progress between Ms. Šárka Kšiňanová and Mr. Richard Love, Dry Stone Walling Association.

Successful story

Vít Gerhard, NE architect, and Host Friedrich Passler, of AllesWirdGut Architektur ZT GmbH, in Vienna, Austria.

They collaborated for five months, from January 2017 to May 2017.

Erasmus for Young Entrepreneurs was presented to new entrepreneur Vít Gerhard, who is a young architect, by his friend who has heard about rewarding experience from the participants and he immediately realized that this programme can help him with his dream to bring good architecture into our hometown Olomouc. The prerequisite for making his dream come true was gaining experience from a skilled, wise and successful architect from abroad, namely Friedrich Passler from Vienna in Austria who enabled Vít to gain insight into a well-established and well-organised architectural firm.

For five months spent in Vienna, Vít was considered as a part of the team in the architectural company AllesWirdGut Architektur and he cooperated also on the project of Nordbahnhof. Vít oversaw construction detail drawings development, which helped to move the project to the next planning stage. In his personal hunt for development and knowledge, he was attending meetings with contractors, developers and

specialists which strengthened his communication skills in the specific areas and gained insight into HR, PR, management and economical staff needed for running own company.



NE Vit Gerhard says: *"I am indescribably thankful for being accepted for Erasmus for Young Entrepreneurs programme. This experience opened my eyes and kickstarted my motivation for future projects and career."*

Host Friedrich Passler commented: *"My experience with EYE programme is very enriching. We have met a very motivated young architect and to help him boost his career was pleasant. I think this mutually beneficial activity helped us discover foreign market specifications and possibly establish future cooperation possibilities."*



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STIC staff has been promoting the Erasmus Entrepreneurs Programme at the "Potsdamer – GründerTag" on June 22nd.



Picture 1: Björn Baugatz and Judit Gulya at the Potsdamer GründerTag - July 27th 2017



Picture 2: Judit Gulya interviewed by the local television

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We have now 6 new entrepreneurs who successfully terminated their matching, 12 who are now in their relationship.

We have six Hosts, three of which successfully terminated their matching. We have 8 more New and 1 Host in the pipeline, ready to start.

One of our last matchings. NE Riccardo De Luca, on the left handside, and HE Emil Perazzini in front of the LA PIADINA, take away in Paseo de Gracia, Barcelona.

Promotion

We've been promoting the Erasmus Entrepreneurs Programme on Saturday, May 27th in the Sala Consiliare of Santo Spirito, in Florence, in the framework of the **Florence Jewellery Week -**

PREZIOSA 2017 in front of a public of artists and artisans.



On Thursday 6th July, we presented Erasmus Entrepreneurs in Pisa, at the Chamber of Commerce, with the introduction of the Mayor Marco Filippeschi, in collaboration with Municipality of Pisa, University of Pisa, Scuola Superiore di Sant'Anna, Scuola Normale Superiore di Pisa.





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